

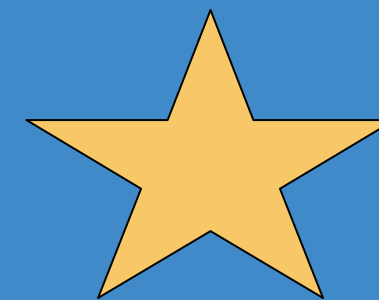
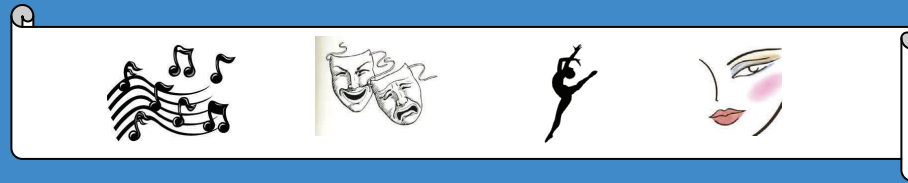
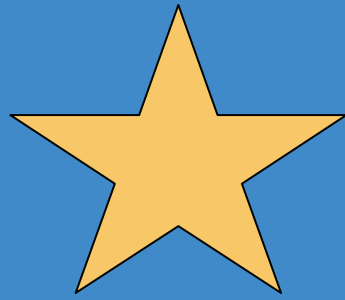
NEWSLETTER

Volume 2, Issue 1 January 2012

Zachary Cortes PR

& Associates

Endorsements—Media Relations—Industry Referrals



WWW.ZACHARYCORTES.COM

Happy New Year



January 19-22
2012 Anaheim, California



It's that time of year again, to attend the world music trade show, *NAMM*. This is the place to learn about all the newest music related products and services, not to mention the concerts during this four day extravaganza event in Anaheim, California. Even you're not fortunate enough to secure a member only pass, you can enjoy all the other week long events and parties at many of the surrounding venues. We will be hanging out at the world class *Minarik Guitars* booth, in Hall E, so please stop by to say hello. And wherever you go, be sure to bring your camera because you never know who you will run in to!

NAMM, the *National Association of Music Merchants (NAMM)*, commonly called *NAMM* in reference to the organization's popular *NAMM* trade shows, is the not-for-profit association that unifies, leads and strengthens the \$17 billion global music products industry. Founded in 1901, *NAMM* has been the engine driving the music products industry, enabling both large and small businesses to maximize productivity and reduce the costs of doing business. With more than 9,000 Members in the United States and 100+ other countries, *NAMM* is ultimately dedicated to expanding the market and giving people of all ages the opportunity to experience the proven benefits of making music.

Go to: <http://www.namm.org/thenamshow/2012> for the latest news



Celebrity Talk Australia, was founded by **Amber Bollard**, who started her career as a Singer and Model but ended up being a co-host on the *Jeffrey Henderson Show* in Hollywood. Since 2005, Amber has interviewed some of the biggest stars in Hollywood, such as *Jim Carrey*, *Jennifer Aniston*, *Heath Ledger*, *Tom Cruise* and more and she has covered many red carpet events. In addition to *Celebrity Talk Australia*, Amber is also the official reporter for *The Little Black Empire* out of Australia and a guest blogger for *Stars Dancewear* in LA. Amber hopes to make *Celebrity Talk Australia* into one of the biggest celebrity talk outlets and to inspire and encourage others with her words of wisdom. In the near future, Amber will be working on some new songs and furthering her acting career.

Go to: <http://www.facebook.com/CelebrityTalkAustralia?sk=photos> for the latest news



Stars Dancewear was founded in 1999 by Designer and Founder **Jennifer Moyers**, to fill the need of trendy fashion in the dance & skating industries. In 2003, *Stars Dancewear Inc.* incorporated in California where they design and manufacture fashion dancewear in Los Angeles.

The company has been operating for 12 years to meet the fashion trend needs of teen/tween girl's ages 4-18 years old, with the inspiration to bring trendy sportswear, dresses, jackets and accessories to dancers. *Stars Dancewear* is answering this growing market's need of clothing that is authentic, on trend fashion that our customers see on TV, in magazines, at the mall, music videos and on the runway. *Stars dancewear* offers the most unique product line, the most original concepts with strict criteria to quality and wants to be at the forefront of girl and teen empowerment!

Our blog: blog.starsdancewear.net is focused on sharing with girls and teens how to achieve all their dreams! With the *Stars Girl Empowerment Series* we will post steps and techniques once held in only a small few and secrecy—now are ready to read & apply to one's life.

Go to: <http://www.starsdancewear.net> for the latest news or Our blog: <http://blog.starsdancewear.net/>



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Zach's tip of the month

"Live Your Dreams."

Zachary Cortes PR advocates for educational and social equality for everyone. The causes we support include: literacy, the arts, gender equality, and our time. If you know of a good cause for us to consider, then please contact us through our website.

To remove your name from our mailing list, please [click here](#). Questions or Comments? E-mail us at zacharycortes@gmail.com