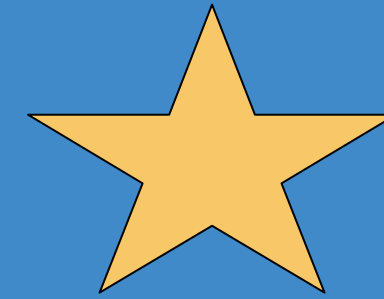
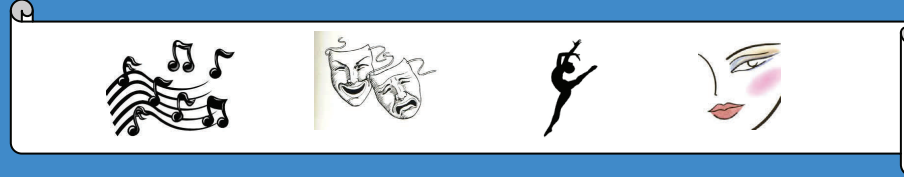


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WWW.ZACHARYCORTES.COM

"Benny The Breeze"

Benny The Breeze is one of the most entertaining, passionate and fun-loving personalities to be found on the radio dial in Southern California and worldwide via the web. His weekly radio programs showcase the music and talent of artists from not only Orange County, but around the world. Black Country Communion, U.F.O., Anvil, Starpool, MT Robison & the Messengers, The Icebreakers, and Sons & Heirs are just a few of the acts to appear on his program. Not limited to music alone, Benny has also interviewed industry insiders, such as entertainment mogul Jay Warsinske along with several actors and comedians. Full of energy and passion for the business, it's no surprise that when he's not at the station you'll find him judging talent competitions, promoting local music or out and about on the music scene taking concert photos or backstage at shows networking. Highly respected by his colleagues, he was recently asked to share his experiences in the industry as a panelist during the *Indie Entertainment Summit* in Hollywood. Benny hosts several radio shows throughout the week including a Weekend Morning Show on both Saturday and Sunday. You never can be quite sure what to expect from Benny The Breeze or know who is going to appear on his show, so tune in to 89.5 FM in Orange County, California and join the fun.



Go to: www.ocbenny.com to learn more

National College Radio Day



It was a pleasure for ZCPR to participate in the second annual *National College Radio Day*, at Long Beach City College, on October 2nd, 2012. Is there a better way for artists to break through? College radio has the capability to catapult careers and has done so for many artists. It was a day of live performances and interviews! Viking radio always seems to have some of the most popular touring artists come into their studio for insightful interviews and special intimate performances. You can tune into KCTY on the FM dial at 107.7 in Long Beach, CA. or via the Internet. A special thanks goes out to our colleagues at LBCC; Judy Baker, Doug Wood and Pat Graham.



Go to <http://www.klbc.org> to learn more

Dian Katz



Dian Katz will be VIP at the HEADBANGERS REUNION BALL this month. This event "celebrates the life of legendary Tawn Mastrey. She was a veteran rock radio disc jockey for over 30 years with 5 million fans around the world. Tawn helped launch and promote hundreds of the best rock and metal bands in the world on KNAC in Los Angeles."



Go to: <http://diankatz.org> to learn more



310-560-5034

Zach's tip of the month

"A career in showbiz is made up of come backs. Remember, when you're in a valley, there's a peak coming up. "